

# “Take Control of Your Accounts Receivable: Maximize Your Reimbursement”

Workshop for CEU Credits and Panel Presentation



Thursday, March 15, 2018

7:45 a.m. – 12:50 p.m.

Sands Casino Resort Bethlehem (Foundry Room)

77 Sands Blvd., Bethlehem, PA 18015

\*Approved for 4 professional education credit hours for NHAs and CPAs at no cost to you \*

*The financial survival of your nursing facility depends on how aggressively and effectively you manage and control your resident accounts receivable. This half-day, free panel presentation for 4 credits provides powerful tools and methods to take control of your admissions process and your Accounts Receivable and maximize your reimbursement from your various payer sources. The panel will also include an update on relevant regulatory changes and Managed Care. This panel presentation and workshop is designed for NHAs, Executive Directors, BOMs, CFOs, Admission Directors, and Billing Supervisors.*

## Agenda:

- 7:45 a.m. – 8:15 a.m. Registration - in Foundry Room, Continental Breakfast
- 8:15 a.m. – 8:20 a.m. Administrative Remarks: Welcome & Introductions
- 8:20 a.m. – 9:50 a.m. Taking Control and Managing Your Accounts Receivable: Prevention and Reaction
- 9:50 a.m. – 10:05 a.m. – Break
- 10:05 a.m. – 10:35 a.m. Your Local District Justice, Filing Small Claim Complaints, and Procedures
- 10:35 a.m. – 11:05 a.m. Arbitration Agreements and Guardianships
- 11:05 a.m. – 11:35 a.m. Medicaid Eligibility Issues and Appeals
- 11:35 a.m. – 11:50 a.m. – Break
- 11:50 p.m. – 12:20 p.m. Regulatory Update: Medicare & Medicaid
- 12:20 p.m. – 12:50 p.m. Issues Related to Collections in the New Managed Care and Community Health Choices System

## Panel of Our Experts:

Andrew R. Eisemann, Esq.  
Bruce G. Baron, Esq.  
Joseph J. Gentile, Esq.

## The Registration Deadline is March 8, 2018! To Register:

Email, fax, or mail your name, employer & position, and NHA/ CPA License No. & State to:

Cassandra Reed

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2933 N. Front Street, Harrisburg, PA 17110

**Cost:** None

**Credits:** This program has been approved by the National Continuing Education Review Service (NCERS) of the National Association of Boards of Examiners for Nursing Home Administrators for 4 clock hours and is approved by the Pennsylvania State Board of Accountancy (No. PX177781) for continuing education credits for CPAs. Certificates of Attendance will be provided to Seminar participants. Participants must sign in and out in order to obtain Continuing Education Credits for Program Hours actually attended.

**Parking & Directions to Seminar Room:** When you enter into the Sands Casino complex, follow the signs for hotel parking. Park in the lot on the hotel/retail side of the property, next to the old steel stacks structure. Enter through the hotel lobby and take the elevator up one level to the “C” Level. The Foundry room is located directly outside the elevator.